

Providence Bicycle Coalition

Advocacy Meeting Minutes

1/8/2009



Continuing Business

- Bike Providence T-shirt (Mark)
 - Front will have PBC logo
 - Back will have miles per gallon logo
 - Thanks to Eric for working on the graphics
 - Mark will touch base with Maggie about:
 - Whether we can do grayscale or it should we stick to black and white
 - Pricing
- Public Service Announcements
 - Radio (Dick)
 - WBRU aired them for the two weeks either side of Christmas
 - We should do another round of PSAs in the Spring
 - Video (Matt)
 - No progress yet, but Matt will take the lead on this project
- Driver's Manual (Sue)
 - Everyone should review the Maine Coalition handout and see whether it covers our additions to the RI Driver's Manual. Get any feedback back to Sue ASAP.
 - Planning to have the first run be about 3,000 copies. The group suggested that Sue check with the RIDMV about how many driver's manuals they typically print. She will also ask about display space and confirm we have an appropriate form factor.
 - Eric will call the Bike Coalition of Maine and get permission to reproduce their handout.
 - Other possible locations for handouts: bike shops, AAA
- Henderson and Washington Bridge Update (Mark)
 - Both lanes on the Henderson bridge are now narrowed. They were supposed to only close one side at a time. Steve suggests that it will remain this way until the work is complete.
 - Mark touched base with Kazem Farhoumand to confirm that he is part of the George Redmond Linear Park value engineering group. Mark will touch base with Kazeem about whether or not this project could be rolled into part of the new stimulus funds Providence is applying for. It is a ready to go, so the project should qualify.
 - Washington Bridge pedestrian bridge was supposed to open last October, which was then moved back to January. RIDOT will apparently open the bridge when it's ready.
- NBW/GARI Grant Application (Mark)
 - Web hosting
 - Banner
 - Eric will contact Renaissance Printing to get prices
 - Thinking about something 2 or 3 feet high by 8 to 10 feet wide
- Bike to Work Day (B2WD) (Dick)

- Dan Boundin is willing to fund it for one more year. After this year though, his funding will be exhausted.
- Dick will touch base with Sally and get her on board again.
- The event will be held at Market Square this year
- State Bike Map Reprint
 - RIDOT legal office is still dragging their feet
 - Janice from the NBW should consider sending in another letter asking for a status update. Sue will touch base with Janice and remind her we need a letter

New Business

- Google Map for the Website (Eric and Mark)
 - We should seriously think about hosting one or more maps on our website
- Federal Stimulus Package
 - Margherita will write a letter to Director Lewis expressing concerns about the general infrastructure issues. With the state of the economy and the horrible state of the bridges, it would be a good time to have RIDOT step back and take a serious look at the big picture.
 - Very few bicycle projects are included. Steve reports that those projects that are ready to dig, already have funding.

General

- Outdoor Demo
 - Will be coming back to Providence again, October 8th and 9th.
 - Any non-profits that want to play a part can probably get a spot
- National Bicycle Summit (March 10th, 11th, and 12th)
 - We should consider sending a group
 - RI Foundation has leadership grants that we should apply for.
 - Several members would be interested in attending
- RIDOT Director's Meetings
 - Eric will email Eve Stuart to add Dick and Margherita to the email list